



# Virginia Green Events



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## Hampton Roads Sustainable Living Expo Virginia Beach, VA



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**Virginia Green** is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green** has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, **Virginia Green** encourages its participants to reduce their environmental impacts in all aspects of their operations, and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

## Hampton Roads Sustainable Living Expo

The new Kellam High School is part of the award winning Virginia Beach City Public Schools that has been named Best School District by the U.S. Green Building Council's Center for Green Schools. The new Kellam High School has also applied for LEED certification at the gold level from the U.S. Green Building Council.

The Hampton Roads Sustainability Expo is all about "green". More specifically we are here to educate the public about what sustainability means, and encourage actions that consider the social, economic, and environmental benefits of sustainable living.

With the focus of this year's event on energy, attendees can learn new methods and technologies aimed at increasing energy efficiency. • Explore exhibitors from Hampton Roads localities, environmental agencies, and various sustainable businesses • Learn about alternative energy, energy conservation, and upcoming offshore wind and solar projects in Hampton Roads • Tour the amazing sustainability features of the newly-constructed Kellam High School – projected to earn LEED® Gold certification • Goodwill Industries will collect your gently used clothing, household goods and electronics

For more 'green' specific information : [www.vbschools.com/greenschools](http://www.vbschools.com/greenschools)

### Virginia Green Activities

#### **This facility pledges that they:**

##### **Recycle.**

- Have in place clearly marked recycling locations and/or containers. Please check the items that visitors to your facility are able to recycle: (*minimum of 2 required*)

- Glass bottles
- Aluminum cans
- Plastic bottles
- Paper
- Cardboard
- Other actions taken related to recycling: Reusing signage from prior year's event.

### Minimize the use of disposable food service products.

- Do not use any disposable containers, dishware, cutlery, or cups **OR**

### Printed Materials.

- Use electronic registration, correspondence, and forms instead of paper forms
- Print brochures and other printed items on recycled content paper
- Print all documents double-sided
- Purchase/use paper products with 30% or higher recycled-content

### Waste Reduction.

- Track overall solid waste costs (*required for Virginia Green*)
- Chose a **location/venue** that shares a similar commitment to reducing its environmental impacts and include green specifics in contracting. Please provide the "green details" on the venue:
- Use water pitchers to minimize the use of single-use bottles
- Avoid box lunches and service trays/platters of food instead
- Purchase recycled-content paper towels and toilet paper
- Encourage the use of mass-transit and/or carpooling to the event
- Provide for recycling of boxes and other set-up wastes
- Purchase from vendors and service providers with a commitment to the environment

### Green Signage.

- Have a link on our website to the Virginia Green Events webpage
- Have signs at the event registration which list all of our green activities
- Use the Virginia Green logo on signs and on recycling containers



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For more information on **Hampton Roads Sustainable Living Expo**, see [www.hrsustainablelivingexpo.com/](http://www.hrsustainablelivingexpo.com/) or contact Kimberlee Dobbins at [kdobbins@vbgov.com](mailto:kdobbins@vbgov.com) or 757-385-2168.

For more information on the Virginia Green program, see [www.deq.state.va.us/Programs/PollutionPrevention/VirginiaGreen.aspx](http://www.deq.state.va.us/Programs/PollutionPrevention/VirginiaGreen.aspx).



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